# ASEAN COMPREHENSIVE INVESTMENT AGREEMENT (ACIA) FORUM "Transforming Investment in Brunei Darussalam through ACIA"

## 6 May 2015, Bandar Seri Begawan, Brunei Darussalam

### **Key Messages**

ACIA accelerates the creation of ASEAN Economic Community which brings benefits to a vibrant economic region with more than 600 million populations.

ACIA assists in bringing economic opportunities into ASEAN.

Businesses and Investors benefit from the four pillars of ACIA: liberalisation, promotion, facilitation and protection of investments.

#### **Objectives**

To introduce and promote the ASEAN Comprehensive Investment Agreement (ACIA), which came into force on 29<sup>th</sup> March 2012 to ASEAN investors, government agencies and the private sector, in particular its *enhanced* features.

To improve the understanding of the ACIA provisions among the policy makers, academia and the business sector.

#### **Audiences**

Senior officials from central and provincial government, leaders from business sector, and academia



### **PROGRAM**

Time	Topic and Speakers
07.45 – 08.00	Registration
08.00 – 08.15	Welcoming Remarks by Dato Paduka Lim Jock Hoi, Permanent Secretary (Trade), Ministry of Foreign Affairs and Trade, Brunei Darussalam
08.15 – 09.25	Session 1: Transforming ASEAN as an Investment Hub Through ACIA.  This session discusses the salient features of ACIA especially its four pillars and its benefit for Brunei Darussalam
	<b>Moderator:</b> Professor Dr. Sufian Jusoh (World Trade Institute and Institute fo Malaysia and International Studies, Universiti Kebangsaan Malaysia)
	<ul> <li>Panelists:</li> <li>Dennis Cai (Hong Kong International Arbitration Centre)</li> <li>Hajah Nor Ashikin Haji Johari (Department of International Trade Ministry of Foreign Affairs and Trade, Brunei Darussalam)</li> </ul>
09.25 – 09.40	Coffee break
09.40 - 10.50	Session 2: ACIA its potential benefits to Brunei Darussalam This session discusses the liberalization, facilitation and investor protections provisions in ACIA that would benefit Brunei Darussalam.
	<b>Moderator:</b> Professor Dr. Julien Chaisse (Faculty of Law, Chinese University Hong Kong and World Trade Advisors)
	<ul> <li>Panelists:         <ul> <li>Professor Dr. Sufian Jusoh (World Trade Institute and Institute fo Malaysia and International Studies, Universiti Kebangsaan Malaysia)</li> <li>Dennis Cai (Hong Kong International Arbitration Centre) (Hong Kong International Arbitration Centre)</li> </ul> </li> </ul>
10.50 – 12.00	Session 3: The experience of the Foreign Investors and Third-Country Business in Investing in Brunei and ASEAN
	Moderator: Professor Dr. Sufian Jusoh (World Trade Institute and Institute fo Malaysia and International Studies, Universiti Kebangsaan Malaysia)
	<ul> <li>Panelists:</li> <li>Stephen So (Famous Textile Pte Ltd)</li> <li>Rozman Junaidi (CAE Brunei MPTC)</li> <li>Edmund Hui (Head of Business Development, Philips Lighting)</li> <li>Karen Yap (Golden Corporation Sdn. Bhd.)</li> </ul>
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